

LWW

Get Out the Vote

CONTEST

The League of Women Voters of Cortland County
League of Women Voters of Tompkins County

Invite all Cortland and Tompkins County Middle and High School
plus Tompkins Cortland Community College students
to create a Public Service Announcement (PSA)
encouraging youth to Register and Vote

Audio – Create a 30 second Audio PSA (128 Kbps, AAC, 2 channel stereo)

Middle & High School Student Prizes - 1st place \$100, 2nd place \$50, 3rd place \$25

Community College Student Prizes - 1st place \$100, 2nd place \$50, 3rd place \$25

Video – Create a 30-45 second Video PSA

(H.264, mp4 maximum bitrate: 2200 Kbps & maximum height of 720 pixels)

Middle & High School Student Prizes - 1st place \$100, 2nd place \$50, 3rd place \$25

Community College Student Prizes - 1st place \$100, 2nd place \$50, 3rd place \$25

FOR LINKS TO SAMPLES OF PSAs, ADDITIONAL INFORMATION & TO UPLOAD FILES:

<https://filmfreeway.com/VoterAudioslashVideoCompetition>

Due September 25, 2022

Entries become the property of the League of Women Voters of Cortland and Tompkins Counties. Upon submission of entry, contestant agrees to give these Leagues permission to use entry for online radio and TV publicity.

For direct inquiries: lwvcortland@gmail.com

VOTE

